# PIPELINE SAFETY MANAGEMENT SYSTEMS HELP MEET ESG GOALS

PSMS is at the heart of pipeline good governance providing the risk management structure necessary to promote continuous improvement and minimize impacts to communities and the environment

### What Is ESG?

- Environmental, Social and Governance (ESG) goals help organizations meet their social responsibilities
- ESG helps organizations minimize their impact on the environment
- ESG helps organizations improve the social impact of their operations on their employees and surrounding communities
- ESG helps organizations govern their organizations
  ethically and effectively

### What Is PSMS?

- Pipeline Safety Management Systems (PSMS) help companies systematically manage their complex operations
- PSMS assesses and manages risk
- PSMS reveals and improves safety performance
- PSMS and its 10 elements provide a mechanism for continuous improvement
- PSMS strengthens an organization's safety culture

### **ESG Components Paired with PSMS Elements**



### **PSMS Helps ESG - General**

Performance improvement from PSMS increases brand value and trust Risk management central to PSMS helps companies better understand and manage their impact on people and the environment Continuous improvement of PSMS demonstrates commitment to ESG over time and is not temporary or superficial

CHECK

Check of PSMS

Plan-Do-Check-Adjust cycle

tracks progress and

enables transparency

PSMS offers investors and communities greater transparency by allowing them to track improvement and compare peers

#### ADJUST

Adjust of PSMS Plan-Do-Check-Adjust cycle captures improvement opportunities

#### PLAN

Plan of PSMS Plan-Do-Check-Adjust cycle helps companies intentionally prioritize ESG issues

### DO

Do of PSMS Plan-Do-Check-Adjust cycle provides a vehicle to execute ESG activities

### ELEMENTS OF PIPELINE SAFETY MANAGEMENT SYSTEMS HELP MEET ESG GOALS



### PSMS Helps ESG Environmental

PSMS goals of improved safety performance and risk mitigation lead directly to environmental gains

**Risk Management** identifies, assesses, prevents and mitigates risks

Operational Controls provide operating procedures, safe work practices, inspection and maintenance programs, and management of change

Incident Investigation, Evaluation and Lessons Learned drives continuous improvement of performance

Safety Assurance drives the audits, assessments, and evaluations necessary to know performance goals are achieved

Establishing a strong safety culture through PSMS strengthens the overall organization's belief in its importance, acting as a unifying force to improve safety performance



### PSMS Helps ESG Social

Stakeholder Engagement provides a catalyst for ESG conversations with the public, employees, customers and investors

Stakeholder Engagement is vital to interacting with the community

Stakeholder Engagement helps a company find out what is important or concerning to stakeholders and how to respond to their needs

Stakeholder Engagement and specifically external engagement informs the public on the company and its progress toward ESG goals

Stakeholder Engagement and specifically internal engagement fosters a positive culture within the company

Emergency Preparedness & Response helps a company minimize its impact on the surrounding community

Competence, Awareness and Training improves the ability of employees to act responsibly



## PSMS Helps ESG Governance

Commitment mirrors the ESG commitment to good Governance

Management Review & Continuous Improvement provides the mechanisms needed to meet ESG Governance goals

Management Review & Continuous Improvement ensures long-term sustainability of ESG efforts

Documentation & Recordkeeping increases transparency toward ESG goals

Management of change components of **Operational Controls** allows governance of sustains efforts over changing business landscape

**Risk Management** allows leaders to know risks of their operations and govern their company accordingly

Safety Assurance programs give confidence to leaders and stakeholders that the company is minimizing its impact to the public and environment