Documentation and Record Keeping Jennifer Long - Plains All American Pipeline











Pipeline SMS

Background

Documentation

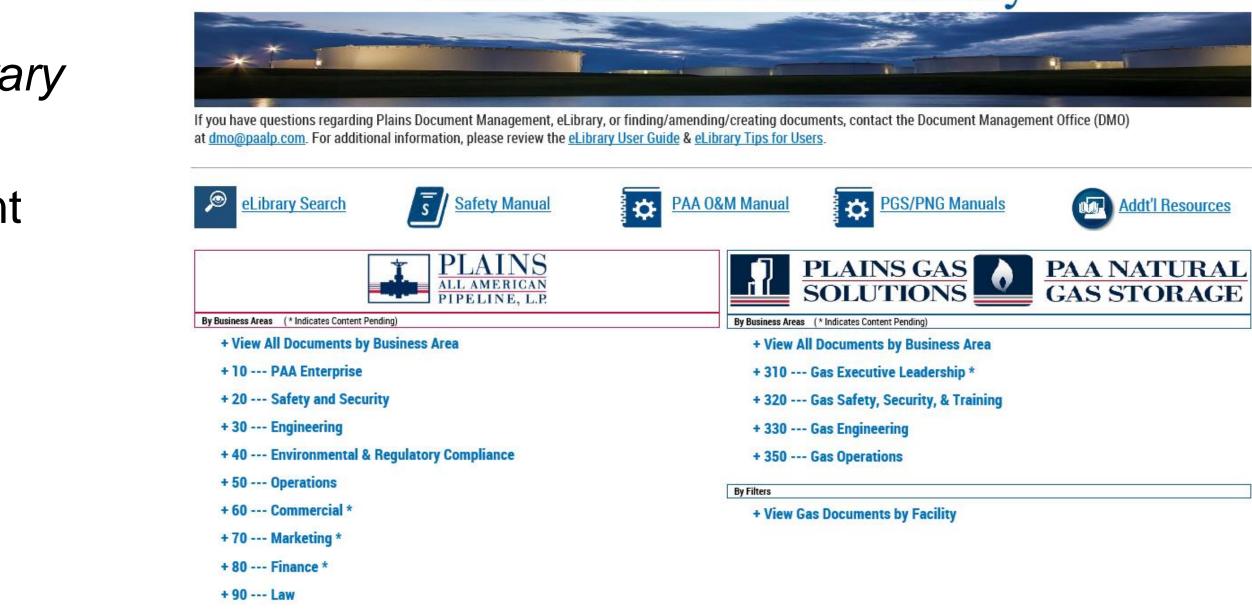
- Joined Plains November 2016 to manage the *eLibrary* and Document Management Office (DMO)
- Comprehensive company-wide governing document management system
- Resides within SharePoint 2013 on premise

Records

- Records Management resided under the Law Department
- 3rd party vendor utilized to manage offsite storage and retention schedule



Plains All American *eLibrary*











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Where are we now?

- Expanded the DMO and formally established an Information Management (IM) Team Transferred Records Management from the Law Department to IM; however they remain a key stakeholder Industry experts to provide consulting between the business users and IT Providing solutions with embedded retention
 - Managing governing documents, records, and content (email retention, share drive clean-up, content migrations, converging content)
- Merging and improving US and Canadian processes in support of Plains' convergence and in support of the Plan-Do-Check-Act methodology
 - \circ Utilized 3rd party vendor to merge and enhance the records retention schedule; 90% reduction in records codes • Developed a North American, Enterprise Information Governance Policy, Records Management Standard, and Content
 - Management Standard
 - Developed training videos
- We've made great strides to improve the maturity of our OMS sub-elements but we still have a LONG way to go! olt's a marathon, not a sprint













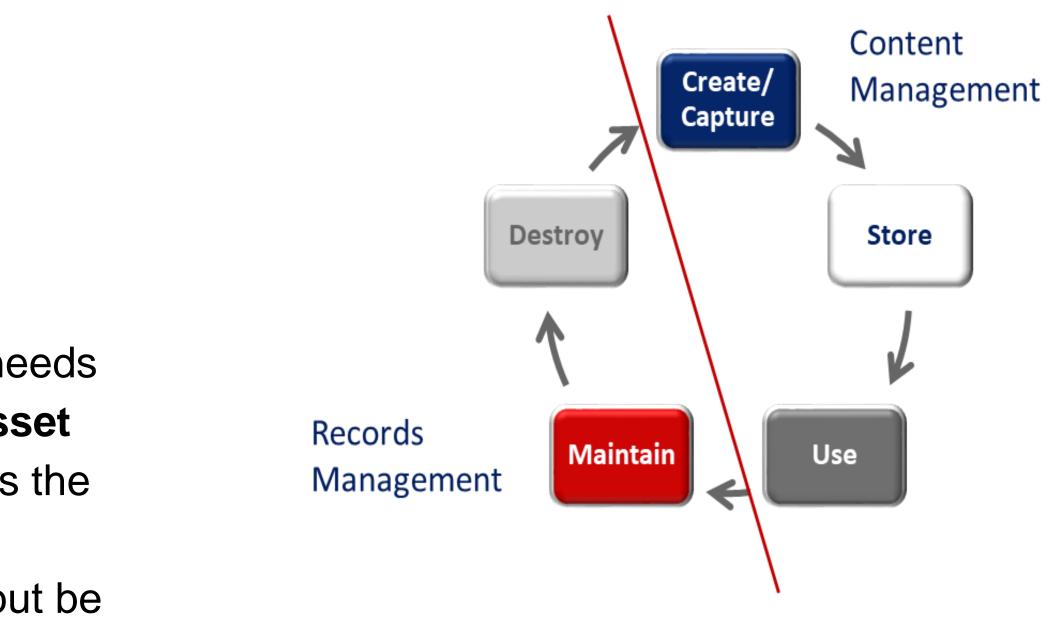
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Lessons Learned

- Documents and records are part of the information lifecycle and should be looked at holistically
- Document and Records Management are enterprise-wide
 - Avoid designing a library around OMS elements Avoid designing a library around organization structure
- Establish policy and standards
 - Executive sponsorship and documented policies and standards are essential for implementation; leadership needs to understand that **content must be managed as an asset**
 - Recruit a change management specialist to help address the "my way works so why change it" mentality
 - One-size doesn't fit all; get consistency where you can but be flexible
- Know your metadata
 - Metadata is essential in the design of software solutions, numbering and titling schemas, records retention codes













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Lessons Learned

- Spend the time to develop a numbering and/or titling schema
 - identifier suffice? Find It Trust It Access information easily Ensure integrity of the content Anytime Latest version and grouping? Anywhere Content secure **Effective Business Operations** Share It Use it Permission controls Single source of truth Cross department System integration Information Lifecycle Mgmt Cross system
- Do you really need a numbering schema or does a system generated unique • Can you use function codes and other metadata within the title for sorting • Use technical writers or insert QA mechanisms in the capture stage of the document lifecycle Build retention into software solutions; the system should manage retention
- Avoid making people think about managing records
- so the users don't have to Improved safety, productivity and efficiency
 - Unless required by law, avoid retaining records permanently
- Avoid over-customizing the solution
- Get feedback!









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THANK YOU!

Visit us at: pipelinesms.org

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